



Enterprising the rain

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Enterprising:: Scope & Challenges

- ◉ Water is finite but life
- ◉ Culture and social dimension
- ◉ Private sector intervention with social accountability
- ◉ Behavioral change a key bottleneck
- ◉ Water management as holistic approach
- ◉ 150 RWH systems installed; 15 constructed wetlands

Mantra to sustain

3 by 3

- Soil pipe, Wastewater pipe, Storm water pipe
- Hot water, Cold water, flush water